98 percent of 2014 Annual Conference attendees said they would recommend the conference to peers and colleagues.

Learn about cutting-edge MCH programs, methods and policies from across the country.
Meet with other MCH professionals, researchers, and government leaders to share ideas, information and experiences.
Discover practices and policies that strengthen partnerships between local and state MCH programs and families.
Grow existing competencies and learn new skills that enhance your abilities or those of your workforce.

This interactive four-day experience provides the knowledge, tools and professional network to help you tackle the most challenging MCH issues.

Join the nation’s leading maternal and child health (MCH) professionals at the 2015 AMCHP Annual Conference to:

- Extremely well organized and informative while being incredibly accessible. This was my first conference and I was amazed at how intellectually stimulating and down-to-earth/hopeful about change this conference was.” — 2014 Annual Conference attendee

AMCHP 2015
United to Build Healthier Communities
January 26–29 | Washington, DC

Association of Maternal & Child Health Programs
2030 M Street, NW, Suite 350
Washington, DC 20036
MAIN (202) 775-0436   FAX (202) 775-0061
AMCHP.ORG

“The conference has inspired me to be even more committed to families having children with special health care needs. Thank you for helping me be part of an outstanding four days!” — 2014 Annual Conference attendee

Conference Venue and Transportation Information – Book Your Hotel Room Today!
AMCHP 2015 will be held at the Hyatt Regency Washington in Washington, DC. Visit amchp.org for more information on the hotel, as well as driving directions, parking and local transportation.

The AMCHP reduced room rate of $239 plus tax/night will be available for conference attendees until Jan. 5, 2015 or until the block of rooms is sold out.

Sponsorship and Exhibit Opportunities – Spots are limited, call today!
AMCHP provides a comprehensive exhibit package that ensures plenty of networking and recognition, allowing you to connect directly with current and future MCH leaders. Contact Elizabeth Davis, exhibits manager, at AMCHPExhibits@conferencemanagers.com or (703) 964-1240 x 11.

To learn more about the 2015 AMCHP Annual Conference, visit us online at amchp.org.
Schedule of Events

Saturday, Jan. 24 – AMCHP Annual Conference Training Institute
7:30 a.m. – 11:00 a.m.
Registration Open
9:00 a.m. – 12:00 p.m.
Lunch on Your Own
1:30 p.m. – 5:30 p.m.
Skills-Building Sessions

Sunday, Jan. 25
8:00 a.m. – 10:00 a.m.
Registration Open
10:30 a.m. – 11:30 a.m.
Lunch on Your Own
1:30 p.m. – 2:00 p.m.
Lunch on Your Own
2:15 p.m. – 4:45 p.m.
Welcome, John C. MacQueen Memorial Lecture, and Recognizing Excellence & Leadership Award Ceremony
4:45 p.m. – 7:00 p.m.
Exhibition Kick-Off Networking Reception and Poster Presentations (Group A)

Monday, Jan. 26
7:30 a.m. – 9:30 a.m.
Breakfast in Exhibit Hall and Poster Presentations (Group A)
9:00 a.m. – 10:00 a.m.
General Session
10:30 a.m. – 11:30 a.m.
Workshops
11:30 a.m. – 1:30 p.m.
Regional Meetings – Networking Boxed Lunch
1:30 p.m. – 2:30 p.m.
Dessert Networking Reception and Poster Presentations in Exhibit Hall (Group B)
2:30 p.m. – 3:30 p.m.
Closing General Session

Tuesday, Jan. 27
7:30 a.m. – 9:30 a.m.
Business Meeting and Leadership Celebration
9:45 a.m. – 10:45 a.m.
Coffee Break in Exhibit Hall and Poster Presentations (Group C)
10:45 a.m. – 12:00 p.m.
Workshops
12:00 p.m. – 1:00 p.m.
Networking Lunch
1:00 p.m. – 2:00 p.m.
Closing General Session

Who Attends the AMCHP Annual Conference?

- State health department
- MCH program
- Nonprofit group or association
- University, college or academic institution
- State health department, CYSHCN program
- Corporate, industry or private sector
- Local health department
- Other
- Family organization
- Other 8%

In 2014, more than 800 individuals attended the AMCHP conference. State health officials are the primary audience for AMCHP annual meetings.

- Infant mortality reduction
- Women’s health
- Reproductive health
- Adolescent health
- Children and youth with special health care needs
- Early childhood services
- Birth defects/genetics
- Surveillance

A range of other programs that serve women, children and families

Your participation offers direct connections with health officials responsible for programs in the fields of:

- Workforce and Leadership Development
- Advocacy
- Health Equity and Social Justice
- Building New Partnerships and Collaboration to Advance MCH
- Health Care Financing and Coverage
- MCH Systems Building
- Adolescent Health
- Infant and Child Health
- Women’s and Perinatal Health
- CYSHCN
- Life Course
- Cultural Competence and Family-Centered Care
- Data, Assessment and Evaluation
- Using Technology to Advance MCH Outcomes
- Health Outcomes: Impact of the Investment

Sessions will cover topics including:

- Workforce and Leadership Development
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- MCH Systems Building
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Need to justify your travel??

- Don’t miss the early-bird conference registration deadline: Dec. 18, 2014
- Speakers get a discounted registration – be sure to take advantage if you are presenting at a conference session
- Only able to attend one day? Take advantage of our reduced one-day rate
- Share a hotel room – contact lgoodwin@amchp.org and we can help
- Many meals are provided: lunch on Monday and Tuesday, as well as receptions on Sunday and Tuesday, plus coffee breaks
- Visit the AMCHP conference Web page to download a letter from AMCHP President Millie Jones to support your attendance

Don’t miss a jam-packed conference devoted to improving the health of women, children, youth, including those with special needs, and families!

130 conference sessions
300 PRESENTERS
50+ EXHIBITORS
60 non-session events
800+ ATTENDEES

AMCHP 2015
United to Build Healthier Communities
January 24-27 | Washington DC

“This was a very uplifting and life changing conference for me. Thank you for the great support and wonderful education.”

—2014 CONFERENCE ATTENDEE